

Message Text

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ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 /018 W

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R 221540Z DEC 75

FM AMEMBASSY ALGIERS

TO SECSTATE WASHDC 3545

UNCLAS ALGIERS 3642

E.O. 11652: N/A

TAGS: BEXP, XF, AG, LY

SUBJECT: TARGET INDUSTRIES PLANNING REPORTS

REF: A) STATE 296112, B) ALGIERS 1684

C) A - 6993, 17 NOVEMBER 1975

D) A - 6077, 22 SEPTEMBER 1975

E) A - 5580, 22 AUGUST 1975

1. TARGET INDUSTRIES PLANNING REPORT NUMBER SEVEN "COMPUTER AND RELATED EQUIPMENT INDUSTRY" CONTAINS NO INFORMATION ON THE ALGERIAN MARKET FOR EDP EQUIPMENT.

2. THE REPORT IS IN ERROR IN THE ARAB MARKETS SECTION WHERE IT STATES THAT LEBANON IS LARGEST COMPUTER EQUIPMENT USER IN ARAB WORK WITH 55 COMPUTERS INSTALLED. ALGERIA ALREADY HAS 60 TO 70 COMPUTERS OPERATING AND REPRESENTED A \$4 MILLION MARKET IN 1974. (SEE REFTEL B).

3. AN EARLIER REPORT, NUMBER FIVE "METALWORKING AND FINISHING EQUIPMENT INDUSTRY" DOES HAVE THREE PARAGRAPHS ON ALGERIA. IN THESE PARAGRAPHS THERE ARE SEVERAL ERRORS. OIL, NOT NATURAL GAS, IS ALGERIA'S PRINCIPAL EXPORT. THE STATEMENT THAT OVER 60 US FIRMS HAVE WON MAJOR CONTRACTS IN ALGERIA IS INACCURATE. WHILE THERE ARE APPROXIMATELY 60 US FIRMS WITH OFFICES IN ALGIERS, ONLY ABOUT A DOZEN OR SO HAVE MAJOR CONTRACTS. THE \$10 BILLION DOLLAR CAPITAL GOODS EXPENDITURES FIGURE (3 YRS) SHOULD READ \$5 BILLION DOLLARS AT MOST.

4. THESE REPORTS DO NOT SERVE A USEFUL PURPOSE FOR US, AND WE
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DO NOT WISH TO CONTINUE RECEIVING THEM. WE SUGGEST, HOWEVER THAT

FUTURE REPORTS BE CLEARED WITH DOC DESK OFFICER.PARKER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 22 DEC 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975ALGIER03642
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750444-0417
From: ALGIERS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19751220/aaaaarnr.tel
Line Count: 62
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 STATE 296112, 75 ALGIERS 1684
Review Action: RELEASED, APPROVED
Review Authority: ElyME
Review Comment: n/a
Review Content Flags:
Review Date: 11 JUN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <11 JUN 2003 by ReddocGW>; APPROVED <30 JAN 2004 by ElyME>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: TARGET INDUSTRIES PLANNING REPORTS
TAGS: BEXP, XF, AG, LY
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006